



SCALAR

Scala Conference in Central Europe

# SPONSORSHIP OFFER



11.04.2015



Warsaw, Poland

Main organizer



SOFTWAREMILL

# Scalar, Scala and SoftwareMill

Scalar is the first Scala conference in Central Europe. As an international event, Scalar aims to popularise Scala and make the growing Scala community gather and exchange ideas.

Scala is the next big thing after Java. Seamlessly combining functional and object oriented programming, it's the language designed to tackle modern design challenges.

SoftwareMill is a Scala/Java/Cloud web shop. We've organised and helped organise several software conferences (Agile By Example, Confitura, Warsjawa). We're agile and verse in working remotely.

# Feedback after Scalar 2014

- About 300 attendees
- Coming from Poland, Germany, Austria, UK, Slovenia and other countries
- Internationally recognised speakers
- 81% of participants liked the speaker lineup
- 87% liked the venue
- 89% would like to join Scalar in 2015

for more details see [softwaremill.com/scalar-summary](http://softwaremill.com/scalar-summary)

# What's in it for us?

- Advertise to **300 programmers**
- Be **ahead of your industry** by meeting Scala
- **Encourage your coders** to raise qualifications
- Find **new recruitment possibilities**

# Main Sponsor - 9000€

- Logo in every official mail to attendees
- 320 character message sent to attendees 10 and 3 days before the conference
- Logo on the internet banner
- Company stand in the conference hall
- Roll-up in the presentation hall
- Logo on [scalar-conf.com](http://scalar-conf.com)
- Roll-up in the conference hall
- Promotion on the conference blog
- Promotion on Scalar Conference's social media (Facebook, Twitter)
- Time limited **25% off** for Scalar 2016 sponsorship offer
- A huge thank-you! at the end of the conference

# Sponsor - 5500€

- **160 character message sent to attendees 10 days before the conference**
- Company stand in the conference hall
- Roll-up in the presentation hall
- Logo on [scalar-conf.com](http://scalar-conf.com)
- Roll-up in the conference hall
- Promotion on the conference blog
- Promotion on Scalar Conference's social media (Facebook, Twitter)
- Time limited **20% off** for Scalar 2016 sponsorship offer
- A huge thank-you! at the end of the conference

# Party Sponsor - 3000€

- **A 3 mins toast speech**
- **You provide the coupons for drinks**
- Roll-ups at the venue
- Logo on scalar-conf.com
- The sponsor to be associated with high tech and... fun!
- Time limited **15% off** for Scalar 2016 sponsorship offer
- A huge thank-you! at the end of the conference



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**SCALA IS THE FUTURE.  
MAKE IT HAPPEN.**

Main organizer



SOFTWAREMILL