



SCALAR

Scala Conference in Central Europe

# SPONSORSHIP OFFER



05.04.2014



Warsaw, Poland

Organized by



SOFTWAREMILL

# Scalar, Scala and SoftwareMill

**Scalar** is the **first Scala** conference in **Central Europe**. As an **international event**, Scalar aims to popularise Scala and make the growing **Scala community** gather and exchange ideas.

**Scala** is the **new Java**. A better one, hailing from the **JVM/Java** family. **Walmart** and **The Guardian** are using Scala, as well as a growing number of banks and corporations.

**SoftwareMill** is a Scala/Java/Cloud web shop. We've organised and helped organise several software conferences (**Agile By Example**, **Confitura**, **Warsjava**). We're agile and verse in working remotely.

# What's in it for us?

- Advertise to **300 programmers**
- Be **ahead of your industry** by meeting Scala
- **Encourage your coders** to raise qualifications
- Find **new recruitment possibilities**

# Diamond Sponsor - 5000€

- **Keynote (20 min)**
- **Logo on the internet banner**
- **Company stand in the conference hall**
- **Roll-up in the presentation hall**
- Logo on scalar-conf.com
- Roll-up in the conference hall
- Space on the printed materials (e.g. bag, poster etc.)
- Promotion on the conference blog
- Promotion on Scalar Conference's social media (Facebook, Twitter)
- Opportunity to add promotional materials to the conference bag
- A huge thank-you! at the end of the conference

# Gold Sponsor - 2500€

- **Logo on the internet banner**
- **Company stand in the conference hall**
- **Roll-up in the presentation hall**
- Logo on scalar-conf.com
- Roll-up in the conference hall
- Space on the printed materials (e.g. bag, poster etc.)
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# Silver Sponsor - **1500€**

- **Company stand in the conference hall**
- **Roll-up in the presentation hall**
- Logo on scalar-conf.com
- Roll-up in the conference hall
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- Promotion on the conference blog
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# Bronze Sponsor - **1000€**

- **Roll-up in the presentation hall**
- Logo on scalar-conf.com
- Roll-up in the conference hall
- Space on the printed materials (e.g. bag, poster etc.)
- Promotion on the conference blog
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# Technology Partner - **1000€**

or technology worth the same in barter

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# Media Partner

- Logo on scalar-conf.com
- Roll-up in the conference hall
- Space on the printed materials (e.g. bag, poster etc.)
- Promotion on the conference blog
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# Feeling creative?

If you've got some **guerilla, extraordinary or just not listed marketing stunts** on your mind - contact us: [scalar@scalar-conf.com](mailto:scalar@scalar-conf.com)!

We're looking for every opportunity to both enrich **Scalar Conference** and make our sponsor happier.

# Party Sponsor - from **1000€**

- Roll-ups at the venue
- You provide the coupons for drinks
- The sponsor to be associated with high tech and... fun!



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# SCALA IS THE FUTURE. MAKE IT HAPPEN.

Criticise us. Praise us. Share your ideas. Contact us:  
[scalar@scalar-conf.com](mailto:scalar@scalar-conf.com)

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